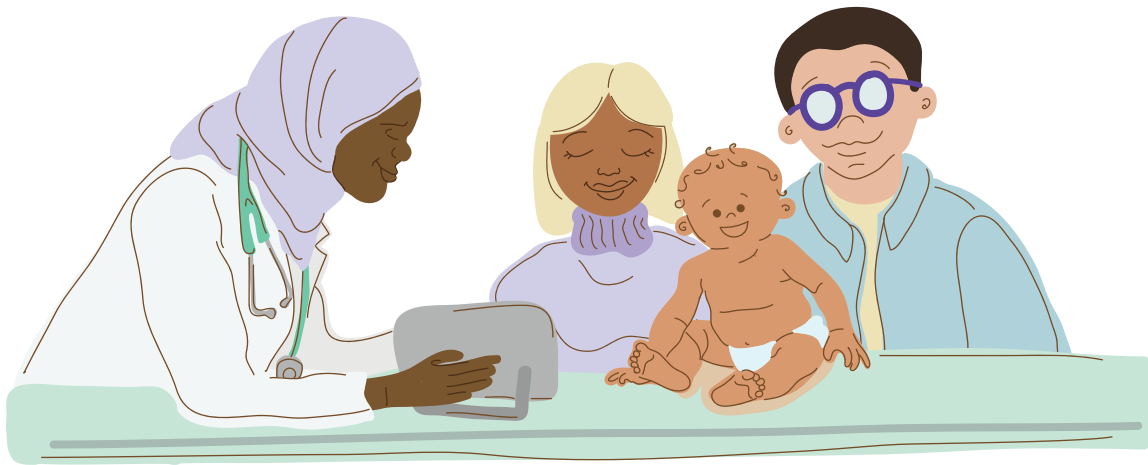




B'more Beginnings: A Bridge Between Clinical Care and Community Support

B'more Beginnings is part of B'more for Healthy Babies' collective effort to ensure all Baltimore children are born healthy and thrive in strong families. It offers **temporary, no-cost care coordination** for Baltimore City families from pregnancy until their child turns 3.

Your patients are **eligible** if they:



Live in Baltimore City



Are pregnant or parenting a child under age 3



Are uninsured or eligible for Medicaid

Why it Matters

Enhanced care coordination through B'more Beginnings helps address social and health factors that impact maternal and infant outcomes.

A B'more Beginnings Guide reaches out to each referred family, helps assess their needs, and connects them to services like:



Home visiting programs



Early intervention & child development services



Mental health & substance use services



WIC, food, & housing support

Families do not need to navigate multiple systems on their own. A single referral opens the door to many forms of support.

How to Refer



The easiest way to connect families to B'more Beginnings is through a direct referral. The referral form is short, simple, and can be completed by either you on the patient's behalf or the patient themselves, with your encouragement and support.

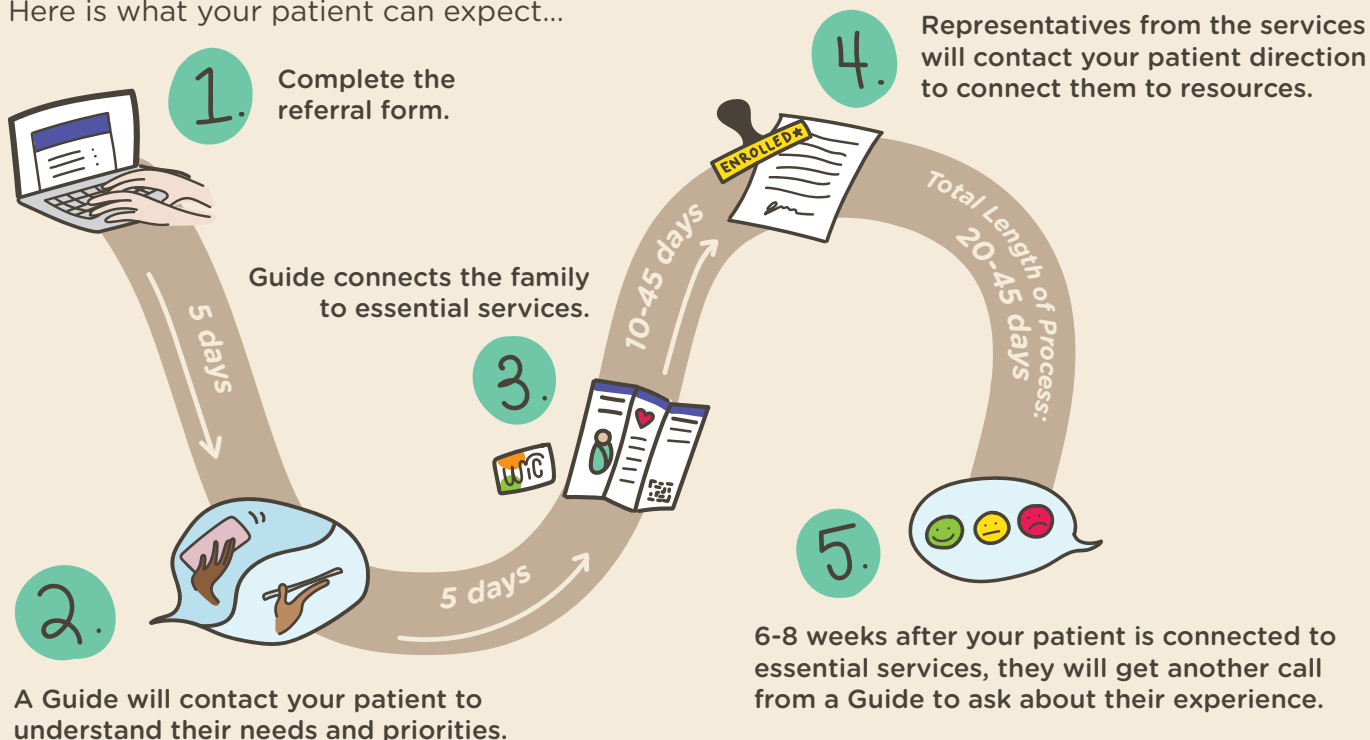
To begin the referral process, visit healthybabiesbaltimore.com/bmorebeginnings



How Does it Work?

Once submitted, a B'more Beginnings Guide will follow up directly with the family to assess their needs and begin connecting them to services.

Here is what your patient can expect...



How is B'more Beginnings Different than the Prenatal Risk Assessment (PRA)?

The PRA and B'more Beginnings both support healthy pregnancies but they offer different types of care.

The **Prenatal Risk Assessment (PRA)** is a **required form for OB providers to complete for Medicaid or Medicaid-eligible patients during pregnancy**. When completed, it identifies medical and social needs and unlocks Medicaid-funded care coordination.

B'more Beginnings is a **voluntary, community-based referral**. It provides no-cost care coordination for Baltimore City families during pregnancy and through a child's third birthday.

Sometimes, a patient might have both. For example, they may complete a PRA during pregnancy, and later be referred to B'more Beginnings for added support after the baby is born.



Submit a PRA whenever possible. It unlocks Medicaid care coordination and reimbursement and provides the most comprehensive, continuous care for the families who need it the most.



Use B'more Beginnings when a patient is not eligible for the PRA so families can still get support.

Both are powered by HCAM. There is really no wrong entry door. When it doubt, refer to both. HCAM will get families connected to the right place.

Need more information?

To learn more about how B'more Beginnings works and how Guides will support your patients, visit the Care Coordination page in our Provider Portal

www.healthybabiesbaltimore.com/provider-care-coordination